

Act Now!

Action for Energy Efficiency in Baltic Cities

Guidelines on Financing Energy Efficiency Projects

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Conference

“Green economy – the heating market changes – Act Now!”

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Structure of the Guidelines

What is it all about?

Table 1: Navigating through the world of finance and investment - structure of the guidelines.

Section	Type	Content
1		Introduction
2		Basic considerations: <ul style="list-style-type: none"> Who/with whom (actors)? Why (motivations, goals)? → 2.1-2.3 How to present and appraise your project? → 2.4
2.1	Basics	Actors and their motivations
2.2	Basics Extensions	Basics on policy goals and programmes Extensions on Sustainable Development Goals (SDGs) → Table 2, Figure 2
2.3	In-depth	Sustainability in the financial sector
2.4	Basics	Appraisal methods
3		Types of financing: <ul style="list-style-type: none"> Basic models (→ 3.1) and their building blocks (→ 3.2-3.4) More sophisticated types of financing → 3.5-3.8
3.1	Basics	Explanation of basic variants – usually you combine different sources of funding with three simple models and one group of more complex structures
3.2	Extensions	Digging a bit deeper into some general financing techniques to get a better understanding how finance works → you may skip this or read it later
3.3	Basics & extensions	Overview of the four forms of financing: 1) equity, 2) debt, 3) mezzanine [= mix of equity and debt], 4) subsidies Detailed in subsequent sub-sections, with example of debt from private investors through green bonds (→ Box 4, for in-depth discussion see Case Study Report on actnow-baltic.eu/learning/municipalities)
3.4	In-depth	Taking up motivations of private investors (from 2.1) and going in-depth into the so-called impact ecosystem (EPVA), with example in Box 4 In-depth discussion of 2 types: community energy and crowdfunding
3.5	Basics to in-depth	Basic overview of fund models (→ 3.5.1) Extension: different types of funds (→ 3.5.2) In-depth: description of stages of development (→ 3.5.3) & example from Latvia in Box 5
3.6	Basics to in-depth	Basic overview of Energy Performance Contracting (EPC) (→ 3.6.1) Extension: description of variants (→ 3.6.2) In-depth: brief discussion of performance guarantee (→ 3.6.3)
3.7	Basics	Brief description and assessment of carbon finance
3.8	Basics	Real estate finance and further models → keywords to look up
4		Overview of where to find more on financing energy efficiency projects <ul style="list-style-type: none"> Annotated literature list Contacts
4.1	References	Annotated list and further references
4.2	References	Selected contact details for <i>Act Now!</i> countries

Basics, e.g. “Actors and their Motivations”

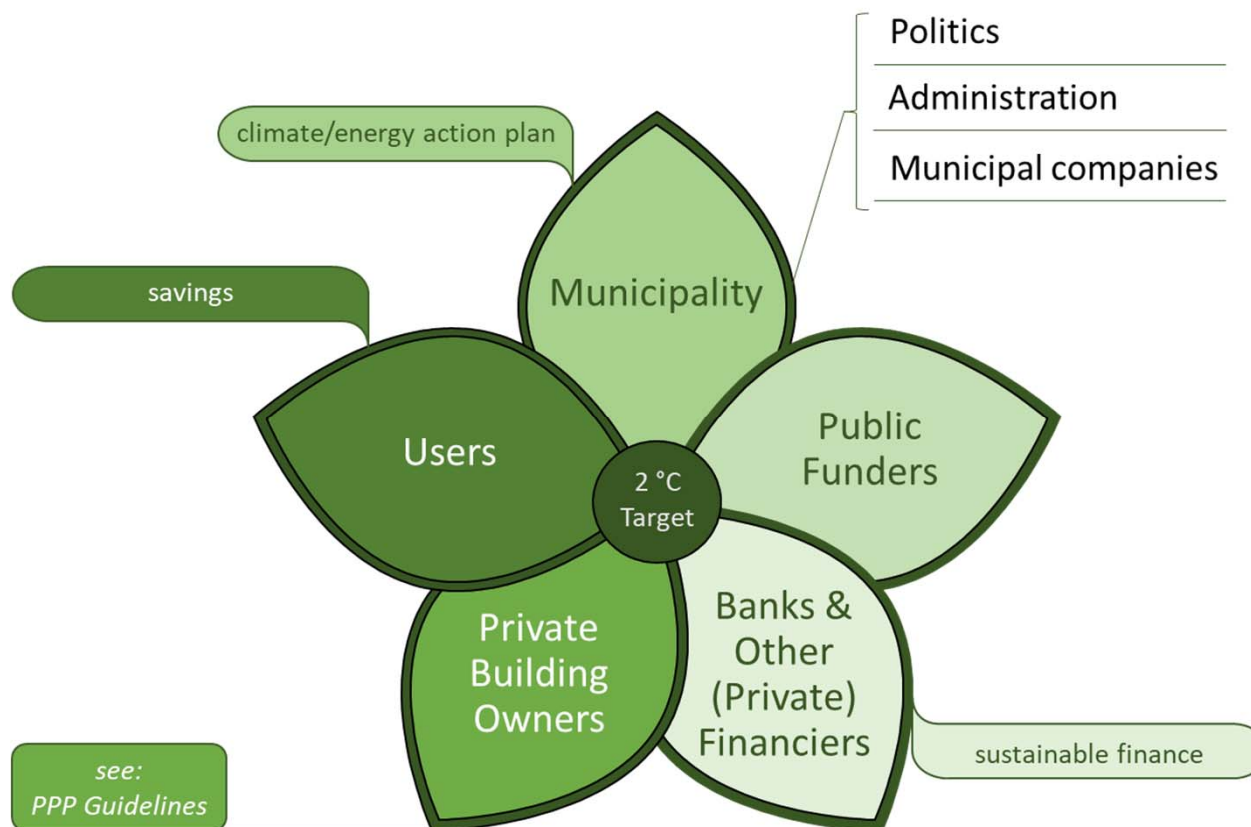
In-depth, e.g. “Sustainability in the financing sector”

Extensions, e.g. “General financing techniques”



You can learn something about...

... relevant actors and their motivations

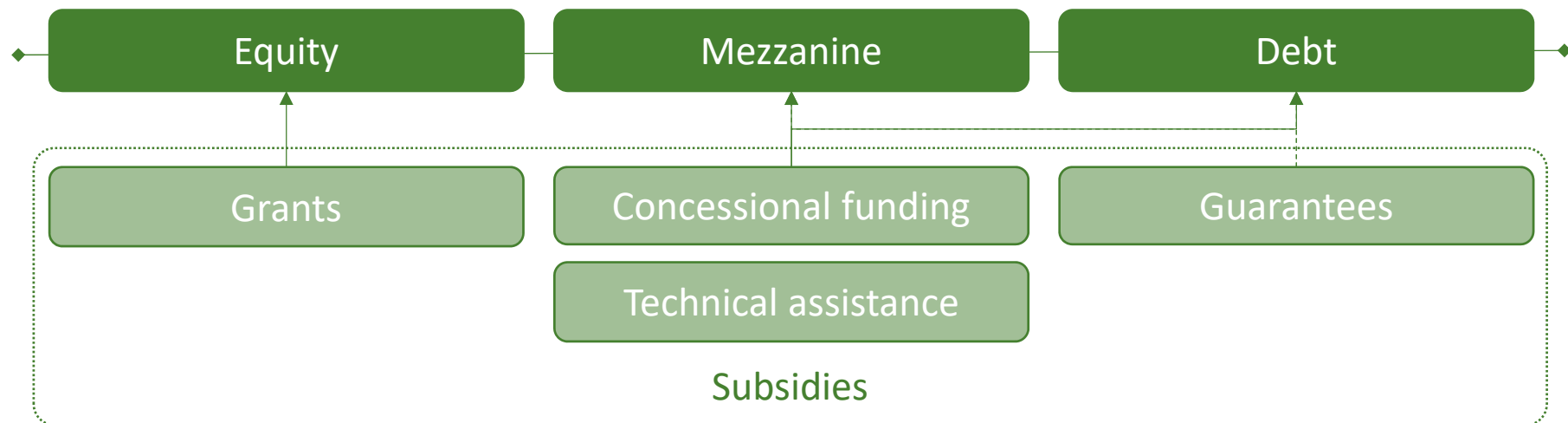


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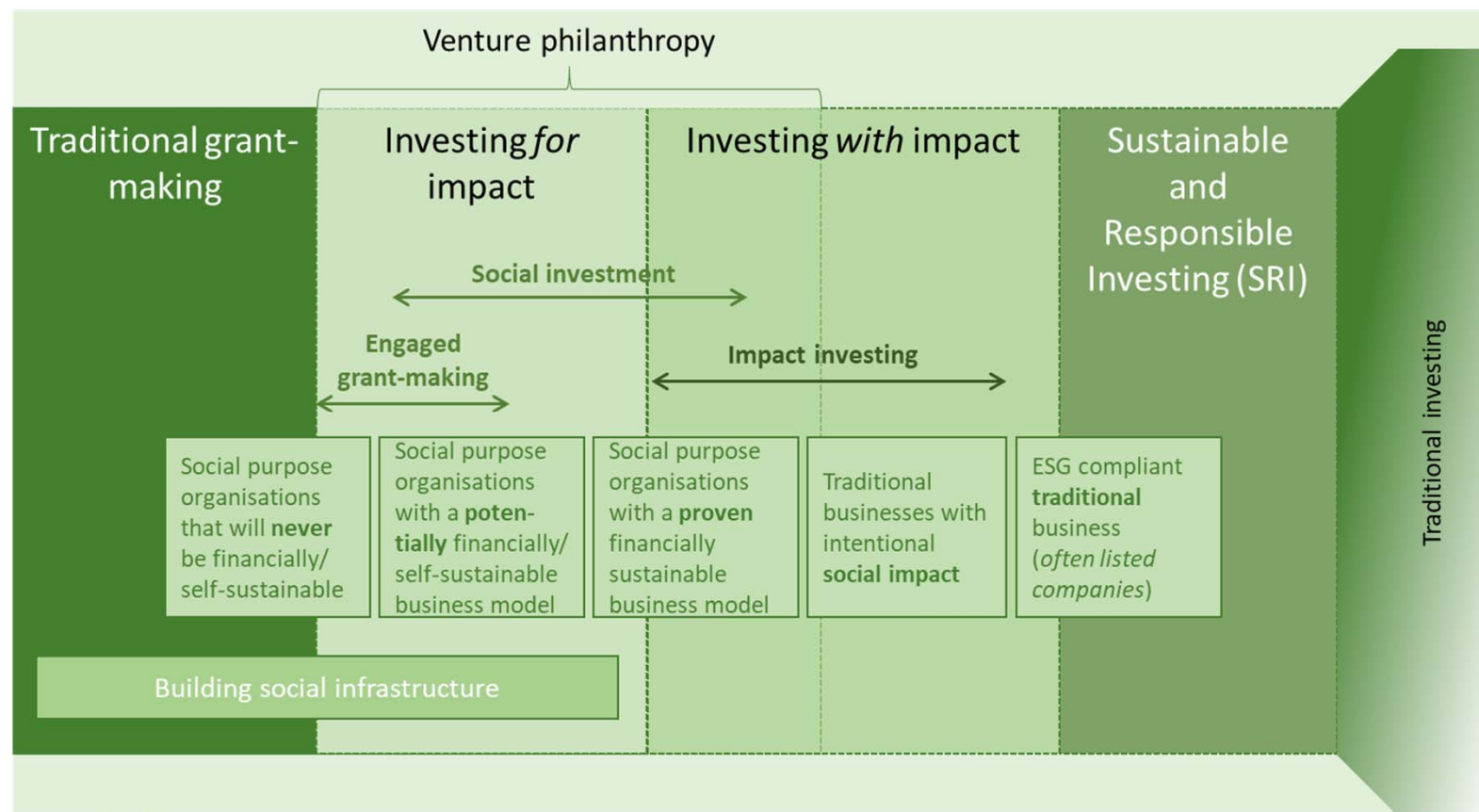


You can learn something about...

...basic forms of financing



You can learn something about... ...private investors' motivations

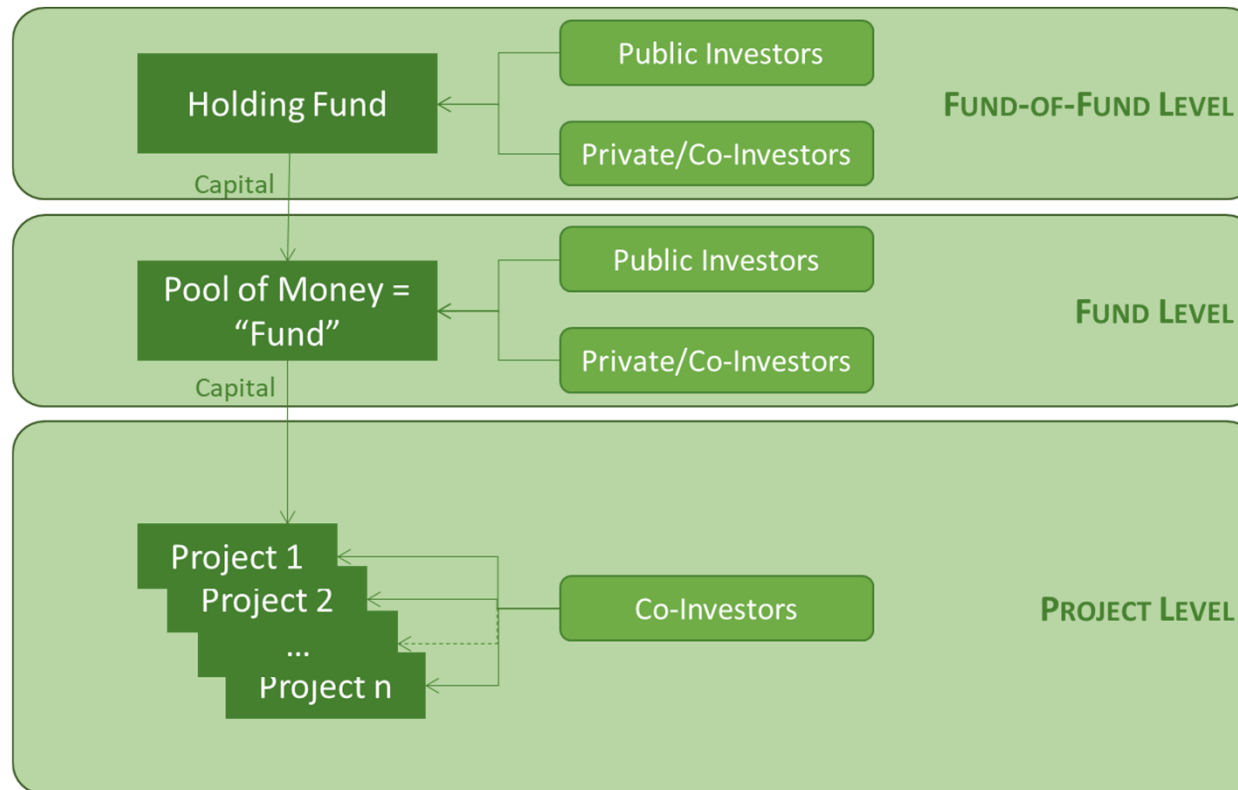


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You can learn something about...

... more sophisticated financing structures



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You can learn something about...

... and finally:

- Short annotated list of interesting websites
- List of organizations to be contacted

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